



Please join us for the 38<sup>th</sup> annual Sights & Sounds of Christmas! The dates for our two weekends for 2025 are Dec 4-6, **2025** | Dec 11-13, **2025**. Traditionally, Sights and Sounds of Christmas marks the official opening of the Christmas Season here in San Marcos. We are proud of our Christmas wonderland and hope that you will spend this special time with us in 2025. The Sights and Sounds of Christmas event has consistently been voted the Best Event in Hays County and we expect upwards of 70,000 people to partake in the festivities on the beautiful banks of the historic San Marcos River. Again this year, activities will include holiday performances, Santa's Lounge, Santa's Gift Shop Booths, carnival rides, many different food vendors, children's activities and, of course, thousands of spectacular lights.

**Event hours are from 5:00 p.m. until 11:00 p.m. Thursday through Saturday evenings.** There will be a gate fee for the event for six days. As a vendor, you will be given **two vendor passes** that you will have to wear for all nights of the event. You may share these passes with others who staff your booth(s). You will receive these in your packet when you check in. At the end of the festival, you will be required to return the passes. If you need more than two passes, these must be purchased by you.

- The Santa's Gift Shop is now located in two areas: Across the San Marcos River from the main stage, between the huge lighted Christmas tree and the Carnival (inside a 40x100 tent), and inside the Pauline Espinosa Hall (aka Rec Hall).
- Booths will be 10'x10' in dimension for both areas.
- REGISTRATION for the outdoor tent is \$700.00 per booth and \$900 per booth for inside the Espinosa Hall. Payments will be made online through Stripe payment portal once you complete the application. If you want to pay by Money order or BUSINESS check, you will have to complete a paper application (you can request from me). **BOOKING IS REQUIRED FOR BOTH WEEKENDS OF THE EVENT. WE ARE UNABLE TO ACCOMMODATE SPLIT OR PARTIAL BOOKINGS.**
- **You will make your payment on the website and notify Raquel Doria once completed. Please understand that if your items are not accepted, you will need to be refunded and your spot will be back open to the public.**
- **You may request a specific booth space but it will not be guaranteed. If you pick a booth and we need to move you for some reason, we reserve the right to do so. Booth space will be assigned on a first-paid, first-served basis.**
- ❖ You may sell all arts and crafts items in this area, but items will be strictly juried.
- ❖ We will not allow any health and beauty direct sales or travel related services.
- ❖ **All food items must be prepackaged with a nutrition label. To allow food samples a Food Handlers License and a Temporary Food Permit applied through the City of San Marcos is REQUIRED.**
- ❖ **You must submit your booth fee and the photos of your merchandise NO later than November 12.**
- ❖ If you are selected as a vendor, only those items approved by the selection committee may be sold. You must list all of your merchandise categories in detail on the attached application. If you do not adhere to this requirement you will be asked to leave, and your booth fee will not be returned.
- ❖ It is important that you provide me with good contact information so that I can keep you all informed. I do most of my communication through text, so if you prefer a different form, please specify.
- ❖ **Please read, complete and return the attached vendor agreement.**  
For additional information, please contact Raquel Doria at [raquel@sights-n-sounds.org](mailto:raquel@sights-n-sounds.org)  
**We look forward to seeing you this year!**

**GENERAL CONDITIONS OF AGREEMENT FOR BOOTH SPACE RENTAL  
BETWEEN VENDOR AND SIGHTS AND SOUNDS BOARD FOR SANTA'S GIFT SHOP**

- Booths are reserved for the entire event only. No specific day reservations are accepted.
- Booths must be staffed each night for the entire evening. Booths must be occupied only by the authorized vendor. Booths may not be sold to another vendor. A booth space may be shared by two vendors only if both are approved by the selection committee.
- Booths must be set up and staffed **30 minutes before** the event opens each night. Vehicles will not be allowed on anything other than the paved parking area adjacent to Peppermint Plaza. Driving/parking on any grassy/pervious area near the Santa's Gift Shop is strictly prohibited, and the Board reserves the right to bar you from the event if you are found driving or parking in the field area or if you disregard direction to remove your vehicle.
- Set up time is between 10 a.m. and 4:00 p.m. on each Thursday ONLY. No vendors will be allowed in the event area before the stated move-in times. If you have not occupied your booth space by 4:00 p.m. on either Thursday, the Board reserves the right to rent the booth to another vendor and you will forfeit ALL money for the reservation of the booth. You can access the area after 3 PM on Thursday, Friday and Saturday.
- YOU WILL BE REQUIRED TO REMOVE YOUR ITEMS BETWEEN THE WEEKENDS- THERE WILL NOT BE SECURITY AND/OR THE TENTS MAY BE USED FOR OTHER PURPOSES.
- YOU MUST OCCUPY THE SAME BOOTH FOR BOTH WEEKENDS.
- Vendor's vehicles may be parked in the event area for loading and unloading only. You must move your vehicle as soon as you have unloaded in order to provide access for other vendors. All vehicles must be out of the event entrance parking lot area no later than 4:00 p.m.
- You are permitted to decorate your booths, however blinking and/or rotating lights are not permitted. You may use only tape, cable ties, or florist gum on the tent, tent poles, or walls and this must be removed at the end of the event Saturday evening. You must provide your own display/table/chairs within the indicated booth limitations that comply with firecode. Grids, shelves, and other displays must be secure and must not impede on neighboring Vendors booths. We will NOT ALLOW any pop-up tents with the tops on them, as these block the lights to other booths. You can have the frame to your pop up tent up (to hang your items) as long as it stays in your 10x10 space.
- Individual sound systems are prohibited. We will have Christmas Music playing in the tents.
- Devices for personal heating are prohibited due to electrical restrictions. Vendors using space heaters or similar devices will be asked only once to disconnect them, after that you will be asked to leave. No exceptions. Electrical devices needed for your booth area such as an iron, microwave etc. will need prior approval from the event electrician. All applications must include the type of appliance requested with the amps and watts required for each.
- Smoking, Glass, Alcohol and Styrofoam in city parks is against City Ordinance and will NOT be tolerated. Please familiarize yourself with ALL park rules and abide by them.
- Selling of merchandise is restricted to the vendor's booth area only. You may not solicit your merchandise in any other area of the park.
- Selling of raffle tickets and the distribution of literature not related to your merchandise is strictly prohibited.
- Security is available, however the Sights and Sounds Board does not accept responsibility for lost or stolen items and we encourage all vendors **NOT** to leave personal valuables in their booths overnight.
- We provide a shuttle for all vendors, so there will be no handicapped accommodations right next to the tent.
- Stripe payment portal online is our preferred form of payment. If you choose to do a MONEY ORDER or BUSINESS CHECK, you will need to complete a paper application, which you will get from me in person/over e-mail. No credit cards or personal checks will be accepted.
- The individual vendor is responsible for the collection and submission of all appropriate sales tax.
- Remove trash from your booth each evening and after the event. Dumpsters are provided. Failure to leave your booth space litter free may result in the loss of booth privileges for the next year.
- In the event of a cancellation (rain-out or otherwise), Sights and Sounds is not liable for any loss and/or damage to your products/materials. Also, you will be asked to remove your belongings in a timely manner. No refunds will be issued for the event.

**The Sights and Sounds of Christmas Board will provide the following:**

- A 10'x 10' booth space(s) as reserved by the vendor.
- Publicity for the event.
- Security for all six days of the event (including overnight).
- One duplex electric plug per booth; 110 V only and overhead lighting.
- Trash and recycling dumpster for vendor use.
- Sign with the vendor business name for booth space.
- Booths inside the Hall will have pipe and drape provided, as well as 1 table and 2 chairs if requested.

**ATTENTION!**

In consideration for the permission granted for the use of property and facilities of the City of San Marcos, the Sights & Sounds of Christmas Board of Directors, committee members and volunteers, the identified individual vendors and/or vendor organizations agree to hold harmless the City of San Marcos, officers of the Board, agents, sponsors, and employees of Sights & Sounds of Christmas from any loss from theft, damage by fire, water, accident any other acts of God or any other causes. It is expressly understood and agreed that the listed organization(s) or individual(s) will hold the officers of the Board, agents, sponsors and employees of Sights & Sounds of Christmas harmless from any liability, suit, destruction, injury, or claims caused by them. Sights & Sounds of Christmas Board of Directors and committee members are volunteers.

**Refund Policy**

***Refunds will be made on vendor cancellations if requests are received no later than November 13, 2025.***

***Booths may not be re-sold to another vendor.***

## **2025 Santa's Gift Shop Application:**

### **Santa's Gift Shop Vendor**

Please print or type information

I agree to be bound by the terms of this application and by the General Conditions for Booth Space Rental in consideration of the rental of a booth space from the Sights and Sounds of Christmas Boards for the Sights and Sounds of Christmas 2025.

Your name: \_\_\_\_\_

Mailing address (city, state, zip): \_\_\_\_\_

Organization or Legal Business Name: \_\_\_\_\_

Name of Business for booth sign: \_\_\_\_\_

Phone: Primary (\_\_\_\_) \_\_\_\_\_ Work (\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_

E-Mail address: \_\_\_\_\_

Please send your application form, photos, and booth fee for space reservations by **November 1, 2025**

Booth deposits are not accepted. Your space rental will be finalized only when I receive full payment.

Once you are assigned a booth, refunds for cancellations will be considered until November 13, 2025.

List all categories of merchandise sold:

Standard 20 amp outlets are provided. If more amperage is needed please contact Raquel directly prior to the event.

**Booth Size: 10' x 10'**

**Booth Price: \$700.00/booth**

**2 WEEKENDS-REQUIRED**

Prices will go up starting Nov 13, 2022

Number of booths requested: \_\_\_\_\_ (no more than two allowed per vendor)

Total amount enclosed: \_\_\_\_\_

Payment can be made with: **Cashiers Check OR Money Order ONLY; No personal checks**

Yes, please reserve an Arts & Crafts booth space in my name at the 38<sup>th</sup> Annual Sights and Sounds of Christmas 2025. My signature certifies that I agree to comply with all the regulations and guidelines established by the Sights and Sounds of Christmas Board of Directors.

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date

Return completed application form, photos, and booth fees no later than November 1, 2025 to:

**The Sights and Sounds of Christmas c/o Raquel Doria at [raquel@sights-n-sounds.org](mailto:raquel@sights-n-sounds.org)**